

**Cass County Democrats  
Officers Meeting Agenda – July 10, 2024**

**Old Business**

1. Candidates
  - a. Focus on local candidates and elections.
    - i. Sarah: Maggie Douglas needs a campaign manager, matching t-shirts, etc. We can support her, but she needs to utilize her funds to be more visible.
  - b. Current elections of concern in the county that we haven't discussed yet?
2. Community Events – we attended and will attend the following events in Cass County:
  - a. June 29 – Limestone Days in Weeping Water (fantastic turn-out that included Maggie Douglas and Mary Trecek, Mrs. Bellevue!)
  - b. July 4 – Murdock Parade (Maggie Douglas walked with us) and Freedom Festival in Murray (smaller turn-out, but Jayden did some petitioning for Mike Slattery after)
  - c. July 19-21 – Dynamite Pete Days in Louisville (vendor fair cancelled; identify event for Maggie to campaign at, perhaps the car show?)
  - d. August 7-10 – Cass County Fair at County Fairgrounds
    - i. What will we do at our booth (Sarah's idea: prize wheel that you can spin if you register of vote and/or subscribe to our newsletter)
    - ii. Hand out water with our stickers?
    - iii. What do we need to bring?
    - iv. Do we need to prep talking points/have guidance on appropriate language to use (i.e. "common sense gun laws" vs. "gun control")?
  - e. August 17 – Pillage the Village in Manley
  - f. August 17 – Arrow to Aerospace in Bellevue (Melinda wants to know if we will participate; Sarpy County Dems are probably doing this with Maggie, but any interest?)
  - g. September 5-8 – Plattsmouth Harvest Festival
    - i. Per Sarah, Ryan Whitmore's sister is a balloon artist – maybe we can get some work from her?
  - h. September 28 – Weeping Water fall festival (last Saturday in September annually; confirm date); \$25-30 to participate per Suzanne Oliver
3. Fundraising
  - a. Report on the status of the Rural Victory Fund and fundraising going forward.
  - b. Sarah and Jayden working on merch store and t-shirt designs.

- c. Still need to connect with Unions.
  - d. Still need to connect with national organizations/PACs for donations/grants
    - i. Dirt Road Democrats
    - ii. United Rural Democrats
    - iii. National Democratic Party
- 4. Voter Education, Outreach & Turn-Out
  - a. Should we create a voter outreach committee made up of Melinda Mead, Dyanne Bystrom and Sue Schlictemeier.
  - b. Project 2025. How do we use this to encourage voter turn-out?
  - c. Prepare list of harmful/detrimental bills passed by our legislature as part of voter education. Prepare a strategy around this to encourage voter turn-out.
- 5. Website & Social Media
  - a. Can we integrate Mailchimp contact form with website since we're using it for newsletters now?
  - b. Social media is on right side of website – can we also add icons in the header and footer?
  - c. Wendy to report on June 30 NDP Social Media Training.
  - d. Wendy to handle most social media with Jayden back at school.
- 6. Treasurer's Report
  - a. New grant application/process via NDP
  - b. Print ActBlue QR code
  - c. Can we get a grant for a State of the Union Watch Party? (Table for after election)
  - d. Any follow-up regarding \$250 text grant? (From last meeting: already granted. 1c for 200 characters. Per Gina we have 90% left, however we've never used this. Jayden will call Gina on this.)
  - e. Do we know what the "dashboard" Gina mentioned is yet?
  - f. Results of Rural Victory Fund for June.
  - g. Status of meeting with Jim to transfer treasurer and account information.
  - h. Status of setting up P.O. Box to utilize as public address.
- 7. Officer Meetings & Communication
  - a. Can we set steady meetings? Zoom, Google Meet, or Discord while Jayden is at college?
  - b. How can we streamline communications? Discord, Slack, or other app?
    - i. Continue to use Google Drive to share and collaborate on documents?

- ii. How to organize project management? Share via Google Keep or Google Sheets? Trello? Notion?
  - iii. Messaging boundaries!
    - 1. Instead of constant FB messages, how can we leave “notes”/message threads? Discord is great for this!
  - c. Should we form and recruit for committees/volunteers? (Melinda and Terry have shown interest in being involved.)
- 8. Meetings & Events Planned
  - a. Can we schedule regular monthly CCDems meetings?
  - b. Sarah and Brandy to report on result of contact with Farmers Union re: screening of Common Ground (possibly at fairgrounds or extension office).
  - c. Book club – Kevin is okay with hosting, but only if we order all books through him; considering Plattsmouth Public Library instead – just need to set meeting date/time.
    - i. Sarah suggests Monday or Tuesday, 6-8.
    - ii. Will not use CCDems “branding” if we use library space, but can still share/promote the event.
  - d. Schedule gala fundraising event!
    - i. Wendy has “Suffrage Act” cross-stitch to offer for auction.
    - ii. Figure out other auction items, how we would run auction, etc.
    - iii. Schedule for September? Theme?