

**Cass County Democrats
Officers Meeting Minutes – August 20, 2024**

Attendance

Sarah Slattery, Chair
Jayden Speed, Vice Chair
Brandy Jordan, Treasurer
Wendy Callahan, Secretary

Old Business

1. Community Events – we attended and will attend the following events in Cass County:
 - a. August 7-10 – Cass County Fair – recapped sign-ups for newsletter subscribers, volunteers and request for Harris/Walz sign. Wendy has all sign-ups/info. Giveaway winner, Sheri Berger, picked up her banned books prize from Wendy on August 16.
 - b. August 17 – Arrows to Aerospace in Bellevue – Brandy walked with Maggie in the parade.
 - c. August 17 – Tim Walz rally in LaVista – Jayden and Michelle were volunteers for the event, and several Cass County Democrats attended.
 - d. September 5-8 – Plattsmouth Harvest Festival
 - i. Wendy will submit parade entry and post calls for volunteers.
 - ii. Parade is September 7, starts at 6 p.m.
 - iii. Handing out candy/goodies will depend on number of volunteers. Otherwise, we may just walk with banner and signs.
 - iv. Sarah recommends walkers park near her house/north of Main Street for optimal parking and to get to the parade.
 - e. September 28 – Weeping Water fall festival (last Saturday in September annually; confirm date). Wendy will contact Suzanne Oliver to get a table and more info.
 - f. Brandy asked that a reminder about the August 26 fundraiser/meet & greet for Maggie Douglas be included in the newsletter and posted to social media. Done during meeting.
2. Fundraising & Treasurer's Report
 - a. Bank account was changed to Citizens and currently has a balance of \$1,551.49 with a little over \$100.00 in deposits pending. Most has come via ActBlue as follows:
 - i. \$355.00 from fundraising form
 - ii. \$33.65 from regular supporters
 - iii. \$425.00 from shop

- iv. \$1,212.44 raised via the Rural Victory Fund form
- b. Reimbursements for out-of-pocket expenditures were voted on as follows:
 - i. Motion to reimburse Sarah Slattery for \$1,090.87 for P.O. Box, fair and parade items, and t-shirts. Jayden, Brandy, and Wendy: yes. Sarah: abstain.
 - ii. Motion to reimburse Brandy Jordan for \$180.94 for ink and office supplies. Sarah, Jayden, and Wendy: yes. Brandy: abstain.
 - iii. Cassgram needs to be paid for the ad run and \$14.25 will come out of the account for box of checks. Jayden motioned to approval upcoming expenses. Sarah, Jayden, Brandy, and Wendy: yes.
 - iv. Discussed and agreed that incidental expenses should not require motions/votes for payment (i.e. ads, office supplies, keeping the merch store supplied).
 - v. Discussed the importance of keeping hard copies of all receipts because the NADC has the right to audit.
 - vi. Brandy confirmed she is receiving bank statements.
- c. Website renewal is \$192.00 for Wix Premium, due by October 16. Domain renewal is \$17.35, due by September 30. Brandy will update the payment info with Wix for a total of \$209.35 for the website.
- d. We now have P.O. Box 201, Weeping Water 68463.
- e. Sarah has a new shirt design idea for fundraising – “Chili, Cinnamon Rolls & Freedom” on red, possibly as a sweatshirt for football season. Jayden will work on design.
- f. Brandy would like to see the Rural Victory Fund posted to social media weekly or every other week.
- 3. Meetings & Events Planned
 - a. Debate Watch Party scheduled for September 10 at 7:00 p.m. at Slattery Vintage Estates.
 - i. Will provide snacks, concessions for sale, bingo cards for fundraising, and also have rally signs for Harris/Walz/ “Coach.”
 - ii. Brandy will visit NDP office in Lincoln to get bingo cards and signs on September 4. Sarah recommended she coordinate with Gina Frank prior to the visit.
 - b. Fundraising dinner for after election, March 2025.
 - i. Jess Piper’s speaking fee is \$300 plus mileage plus lodging depending on travel/event time. If lodging is necessary, she can stay in the SVE party house.
 - ii. Sarah recommends 8 tables of 10 people at \$100.00 each. They would receive a full-service plated meal.

- iii. March 14, 2025 is tentative. Sarah will confirm with Barb Slattery and we will work out the details over time.

New Business

Brandy wanted to return to discussing Grants, as we only have a couple of months before the election.

Brandy and Sarah will work on drafting a grant request. Reminders:

- We can apply for up to \$1,500 at a time from the NDP
- We must provide a plan for outreach with budget and timeline
- We must track all efforts in VAN

The request will include the following in the plan:

- Tablet
- Speaker
- Storage bins with wheels
- Funds for parade and table giveaway items
- Possibly a literature rack
- Possibly funds to create a PVC pole system for our banner (which Nathan would be willing to assemble/put together)

Purpose: To establish branding, recognition and trust in the community.

Sarah will create a wishlist so Brandy can write the grant.

Tabled Items

Voter outreach and fundraising committees. Spend the off-year building.

Voter outreach may consist of a committee made up of Melinda Mead, Sue Schlictemeier, and Dianne Bystrom (of League of Women Voters).

Fundraising may involve Nancy Josoff.

Action Items

Sarah

1. Go through campaign donors to see which ones were connected with IBEW, AFL-CIO and other unions to help determine best contacts for fundraising/donations.
2. Ask fairgrounds management about renting space to host an event (*Common Ground* screening). No response back yet from Farmer's Union on interest.
3. Work on wishlist for grant.

Jayden

1. Reach out to NDP for best contacts within unions (IBEW, AFL-CIO, Brian Mikkelsen with the teacher's union, etc.).
2. Put together a text campaign to all county Democrats. (Wendy to help?).
3. Design "Chili, Cinnamon Rolls & Freedom" sweatshirt.

Brandy

1. Mail letters to Democratic PACs.
2. Update payment method on website (Wendy or Jayden to provide login info).
3. Visit NPD office in Lincoln for signs, bingo cards, and more swag.
4. Put in grant application based on Sarah's wishlist.

Wendy

1. ~~Sign up for Plattsmouth Harvest Festival Parade.~~ Done.
2. Sign up for Weeping Water fall festival.
3. Add P.O. Box to website and Facebook.
4. Mail thank you cards to all donors from early July – August. (Jayden provided list.)
5. Add events to Mobilize for online sign-ups. (Jayden? Do we have a CCDems login?)
6. Continue social media posts, including Rural Victory Fund and getting walkers for Harvest Festival parade.